

Immerse yourself in the boundless Ocean of Compassionate Love, Warmth, and Kindness on this sacred day of Guru Purnima 2023.

The hearts of devotees overflowed with joy as they received the news of the grand Guru Purnima Retreat and Celebrations 2023, gracing the vibrant city of San Francisco.

In this era of Kaliyuga, where distractions consume us and the world seems oblivious to its own surroundings, Amma Sri Karunamayi has incarnated to enrich and nourish our lives. Amma guides those who are veiled by clouds of innocence and ignorance. She is the embodiment of purity, radiating like a flawless, fragrant jasmine, and seated on a throne within our hearts. Through her divine presence, Amma effortlessly dispels the seeds of selfishness, ill-will, inhumanity, malevolence, and malignity that have taken root in our hearts and minds due to our ignorance.

In a world where your suffering and reactions to pain often go unnoticed by society, it is disheartening to witness the lack of wisdom, understanding, and support in dire situations. Unfortunately, mockery and the joy found in others' misfortunes have become common. However, Amma empathizes deeply with the multitude of emotions you experience in a world filled with perplexities, distress, hardships, pain, sorrow, as well as peace and joy. Though not bound by physical or blood connections, Amma's unconditional love, devoid of expectations, has traversed millions of light years to be with her beloved children.

Amma's grace illuminates our lives like the warm, radiant rays of the sun and the gentle glow of the full moon. Take a moment to reflect upon your first encounter with Amma's Divine Darshan, the difficult times you faced, and the challenges you overcame. Remember how Amma touched your life during your darkest moments, guiding you towards the light of hope and renewal.

Amma has paved a noble path, leading us away from the constraints of a conventional and mundane existence. Through her divine wisdom, Amma eradicates turmoil, unpleasantness, and unfocused thoughts, replacing them with seeds of spiritual knowledge and higher consciousness. She has blessed our lives, nurturing the seeds of her divine and spiritual teachings within us.

Rejoice in the presence of Amma Sri Karunamayi, for she is the embodiment of compassion, love, and wisdom. Allow her divine grace to guide you on your spiritual journey towards a life filled with joy, serenity, and profound transformation.

Amma's Divine words to contemplate and cherish.

My Dearest children! You must always be conscious and watchful of your health to be successful and achieve the highest goal in life.

- Do not rely solely on luck, for it is your sincere efforts that shape your growth, and fortune will follow suit. Complete your tasks in a timely manner, for the completion of what you start is a testament to your commitment.
- Let your work be your meditation, your tapas. Cultivate concentration and focus, and you shall effortlessly achieve elevated results. Avoid wasting time in irrelevant and unproductive conversations.
- Radiate pleasantness and peace, for within you lies the noble attributes of alertness, sharpness, intelligence, and astuteness. Never underestimate the boundless abilities and infinite powers gifted to you.

- The peace of the cosmos embraces those who engage in meditation, perform puja, and engage in acts of goodness.
- Place your trust in the great shakti, the energy that instills self-confidence and resilience within you. Cultivate unwavering enthusiasm and embrace new changes, leaving behind all negativities.
- Lead a life guided by good intentions, and it shall steer you towards the righteous path. Chasing a covetous existence will only breed dissatisfaction and discontentment.
- Remember, it is within your heart that you hold the power to define your life and seize opportunities. Stay focused on your goals, be independent, and shape your own destiny. Do not allow external forces to dictate your future or impede your progress.
- Assisting others is a virtue of the highest order, a gift that surpasses all. Embrace the opportunity to lend a helping hand, for successful individuals are always ready to support others.
- You possess the talent and motivation to achieve greatness. The key to progress and attaining the highest goal is to execute your tasks promptly. Delays and procrastination lead to unfulfilled aspirations and disappointment.
- Let your enthusiasm and unwavering support serve as a beacon of hope for your friends and family in times of challenges and negativity. Your self-confidence is an inspiration for others to believe in themselves.
- True wealth and health reside in the bonds of friendship and family. Having loved ones is a paramount achievement, surpassing all materialistic gains.
- Trust and believe that the divine light and vital energy reside eternally within you.
- Firm conviction and self-confidence unlock the doors to success and competence.
- As your mother, though physically distant, witnessing my children accomplish great heights fills me with immense joy and profound satisfaction.
- Be a great pioneer and role model to all. Always be mindful of your goals. Quick impulses and judgment lead to misfortunes, unhappiness, and adversity

Reflect upon Amma's divine words, internalize them, and let them guide you on your journey towards a purposeful and fulfilling life.

Amma believes that each of her children is destined for greatness. Remember the power of your words. Choose to speak inspiring, kind, and gentle words, for they can create a positive atmosphere. Avoid using words that breed bitterness, pain, and inhumanity, as they can cause immense damage.

Meditation and chanting the Gayatri Mantra can free you from self-centeredness and elevate your consciousness. Embrace sincere devotion, purity, and nobility. Smoking and alcohol hinder your spiritual progress, so it's best to refrain from these habits. Let humility, righteousness, honor, virtues, integrity, and honesty define your character more than societal popularity or status. Treat everyone equally and uphold your values to serve society with righteousness, as this is Amma's ultimate desire for her children. She has come into this world as your loving mother to guide and nurture you.

Amidst worldly attachments, darkness, and distress, you may have lost your connection with Karunamayi Amma. However, remember that Divine Amma is always there for you, holding your hand, wiping your tears, and pulling you out of the illusion and ignorance that captivate you. Amma's compassionate gaze can purify and cleanse your heart, thoughts, and mind, leading you towards a spiritual life.

Amma's divine words are precious ornaments that purify and sanctify your existence. They inspire millions to walk the path of righteousness, bridging gaps between countries and hearts, filling them with purity, love, and hope. Amma's words hold the highest knowledge, equivalent to the Vedas and spiritual teachings, shaping strong characters and creating history. Sitting at Amma's divine feet and listening to her discourses is a great blessing that helps overcome fears and triumph over challenges.

Amma's meditation practice is to love everyone in this world without prejudice. Her radiant gaze dissolves the six enemies of the mind—lust, anger, greed, pride, attachment, and envy—and elevates us to higher levels of consciousness.

You are deeply immersed in a life driven by desires and wishes. These desires are forms of Ishvara or the Divine Mother's consort, Shiva. Amma's resolution and true love are to enlighten and guide you towards self-realization and consciousness through inner purification. She helps you conquer negative energies with a pure and peaceful heart, inner insight, undivided attention, devotion, and dedication. Through this journey, Amma teaches you the essential nature of divine knowledge, truth, and the ideology of Godliness. The ego is dissolved and merged within Sri Karunamayi Amma's divine presence.

It is indeed an amazing blessing and marvelous boon to get darshan of Divine Mother's sacred feet on the auspicious day of Guru Purnima celebration 2023. Special pujas are offered and performed. Listed below for you are.

- Sri Rudram
- Sri Purusha Suktam
- Sri Durga Suktam
- Sri Siva Archana with Bilva Leaves and Special Abhishekas
- Pradosha Pujas
- Special offerings of Incense, ghee lamps and many Aarati offerings
- Sri Maha mantra pushpam and Shanti prayers for Universal peace and Harmony
- Special Guru Puja to Sri Medha Dakshina murthy
- Sri Pada Puja to Sri Karunamayi Amma

This is an exclusive and extraordinary event and to be able to participate in it, one needs to attain many merits from past lives. Sri Karunamayi Amma is worshiped and celebrated extraordinarily with great pomp, and grandeur. You will become filled with an abundance of radiant energy.

Sri Guru Purnima will be celebrated with grand fervor. Inviting all devotees to take this opportunity, join and participate in the grand Guru Purnima Celebrations to make this day and night very special and fulfilling. May all your days and nights be full of bliss, peace, and happiness. Joining and participating in the program, one can attain every kind of wealth, including the wealth of health, prosperity, wisdom, for you and your family. Sri Karunamayi Amma is ever bestowing with profound benefits, tremendous divine grace, and spiritual upliftment.

**Invitation from SMVA TRUST
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